

Gyrecks

TECHNICAL PITCH DECKS

PROBLEM

A collectible spinning-top hardware company needed a growth-equity case that connected product appeal to manufacturing scale, retail expansion, and the economics of a repeat-purchase category.

WORK

The investor deck organizes the physical product, category mechanics, manufacturing plan, distribution opportunity, and capital use into one coherent commercial argument.

OUTCOME

The presentation makes the investment case legible without detaching the commercial narrative from the actual manufactured product and scaling constraints.

REPRESENTATIVE CONTENT

- Eight-slide growth-equity presentation built around a real consumer-hardware product.
- Connects product architecture and collectible mechanics to retail and manufacturing expansion.
- Uses product visualization and concise commercial framing rather than generic startup-deck filler.